

The **Civic Character Formation Project** prepares people to lead fulfilling and virtuous lives serving Greater Purpose. We'll support your journey toward lasting character.



When you choose the Civic Character Formation Project, your content features the vivid narratives of hundreds of historical and contemporary Americans whose stories compel the Character Grower to reflect on timeless virtues. The narratives and lesson plans are designed to ignite rich conversations and form lasting, internally motivated character.

**OUR UNIQUE APPROACH**

A fulfilling and virtuous life is expressed when one's **Identity, Purpose,** and **Actions** are completely aligned.

- We build our view of **Identity** on the following truth: "All people are created equal." This truth provides essential perspective on what it means to be human and to treat others humanely.
- As members of a civil society, we share a common **Purpose** to advance human freedoms for ourselves and others. These human freedoms include life, liberty and the opportunity to pursue a fulfilling life.

**THE 3-STEP PROCESS**

Commit to practicing the virtues.



Be the person in the story.

Connect with the person in the story and make it your own.

- To preserve and advance these freedoms, people in a civil society must engage and interact in humane ways with one another. As such, our **Actions** are guided by a framework of civic virtues. The seven civic virtues used in the Character Formation Project are drawn from the personal stories of diverse individuals who have advanced these human freedoms in their own lives.

Our 3-step character formation process guides Character Growers through a discovery question technique. The result is internally held character that motivates acts of virtue.

**THE SEVEN CIVIC VIRTUES**

JUSTICE  
RESPECT  
RESPONSIBILITY  
INTEGRITY  
SELF-SACRIFICE  
DILIGENCE  
COURAGE



If you are seeking a more intentional approach to character growth for your educational setting, we provide the **tools** and the **community** to support your journey toward strong, internally motivated character that transcends time and setting.

**CIVIC CONTENT FEATURES:**

- A vast narrative library featuring stories from the American colonial period through present day
- An ethnically, racially, and socio-economically diverse group of characters and settings
- 504 Facilitator Guides that provide background information about the narratives
- 504 lesson plans that guide users through the discovery question technique and the 3-step character formation process
- Recommended content tailored for various age levels, PK-12
- Expandable for all educational settings including classrooms, professional development and after-school care programs
- Both digital and print-friendly materials

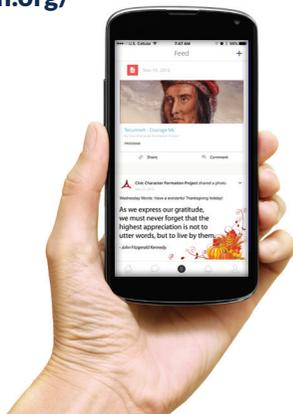
**JOIN US!**  
 When you join the Character Formation Project, you're subscribing to more than behavioral training or self-improvement. You'll grow lasting character from the inside out.



**POWERFUL CONTENT,  
CONVENIENTLY DELIVERED**

- Content is supported by an intuitive online platform along with a mobile app that promotes engagement between parents, teachers, students and/or other mentors
- Video training modules guide users through the platform and build familiarity with the character formation process
- Online and onsite training available

Visit [mycharacterformation.org/civic](http://mycharacterformation.org/civic) to join or learn more.



**Learn how your school or organization can join the Character Formation Project.**

We're seeking a limited number of partners for a special, limited time pilot program. *Email Dr. Ellen Bartling at [info@mycharacterformation.org](mailto:info@mycharacterformation.org) to learn more.*

