When you choose the Christian Character Formation Project, your content is Christ-centered and the character formation process is motivated and guided by the Holy Spirit. Character grows not because someone insists it must; rather, growth is motivated and guided by the power of the Holy Spirit working within the Christian (Hebrews 13:20, 21).

**OUR UNIQUE APPROACH**
A fulfilling and virtuous life is expressed when one’s **Identity**, **Purpose**, and **Actions** are completely aligned.

**Identity** is linked to our status as children of God who believe in God’s promises (I John 3:1).

**Purpose** as Christians is to know God and to make God known through our serving leadership.

**Actions** are motivated by our Identity and Purpose. Virtues provide the framework for practicing the Christian life. Virtue is not an end in itself but rather a means to serve Greater Purpose.

**THE 3-STEP PROCESS**

Drawing from a vast library of Biblical narratives, our 3-step character formation process guides character growers through a discovery question technique.

**Experience**
Each vivid story invites character growers to stand in the shoes of the person in the story and reflect on his or her actions, as well as what their own actions might be in that situation.

**Internalize**
The process guides the character grower to make a special connection with the person in the story, internalizing the experience.

**Activate**
Finally, the process stimulates action, guided by the Holy Spirit and motivated by Greater Purpose.
If you are seeking a more intentional approach to Christian character growth for your educational setting, we provide the **tools** and the **community** to support your journey toward strong, internally motivated character.

**CHRISTIAN CONTENT FEATURES:**

- 180 vivid Biblical narratives
- 303 Facilitator Guides that provide background information about the narratives
- 630 lesson plans that guide participants through the discovery questioning technique with the 3-step character formation process
- Recommended content tailored for various age levels, PK-12
- Expandable for all educational settings including classrooms, Sunday schools, homeschooled, youth groups and after-school care programs
- Both digital and print-friendly materials

**POWERFUL CONTENT, CONVENIENTLY DELIVERED**

- Content is supported by an intuitive online platform along with a mobile app that promotes engagement between parents, teachers, students and/or other mentors
- Video training modules guide users through the platform and build familiarity with the character formation process
- Online and onsite training available

Learn how your school or organization can join the Character Formation Project.

We’re seeking a limited number of partners for a special, limited time pilot program. **Email Dr. Ellen Bartling at info@mycharacterformation.org to learn more.**

"FOR THIS VERY REASON, MAKE EVERY EFFORT TO SUPPLEMENT YOUR FAITH WITH VIRTUE, AND VIRTUE WITH KNOWLEDGE."  

— 2 PETER 1:5 —